

PACHA

WE CREATE YOU CELEBRATE

**WE CREATE
YOU CELEBRATE**



ABOUT

PACHA GROUP

Pacha group was established with an idea to create magnificent events. The idea then evolved into our growth story which is quite eventful. From small prospects in the neighborhood to shows that realigned the limits of the event management industry, Pacha Group grew into a formidable name providing outstanding event management services.

Pacha group then developed into an outstanding event management company over the years. We conceptualized and organized events of diverse nature including outdoor festivals, Private Parties, Premiere live entertainments, Conferences, Seminars, Product launches, Concerts, and Weddings. We provide our clients with complete solutions and we have an in-house team for most of the services including a florist. Creativity is our forte and our events are well noted for the creativity and novelty that we specialize in.

Pacha group is a full-service experience company with a central goal: to bring your vision to life and life to your vision. To achieve that, we supply solutions that embrace strategy, concept, design and production across all platforms.

We draw on the experience and know-how of a group network team of strategists, creatives, thinkers, builders and dreamers who combine their talents and expertise to infuse visions with unforgettable, emotionally based content.

Our Vision

To be the leading event management company of developing professional, creative, entertaining and innovative events standards across the Middle East.

Our Mission

Expand Pacha group into new markets while promoting and expanding our scope of management. Maintain growth with the collaboration and the effort of all the members of the team and with the support of our clients.



What **WE DO** ?

Pacha group team works together by implementing both efforts and expertise to maximize participation and to enhance the scope of events we manage.

Pacha group has developed a variety of services to meet with different areas of the event industry's demand:

A black and white photograph of a large exhibition space with a grid-like ceiling structure. Silhouettes of people are visible in the foreground, some holding cameras. The text "PACHA EXHIBITIONS" is overlaid in white.

**PACHA
EXHIBITIONS**

A photograph of rows of red chairs in a conference room, illuminated with a red light. The text "PACHA CONFERENCES" is overlaid in white.

**PACHA
CONFERENCES**

A dark, high-contrast photograph of a concert crowd with stage lights visible in the background. The text "PACHA CONCERTS" is overlaid in white.

**PACHA
CONCERTS**

A black and white photograph of a blurred event scene, possibly a social gathering or party. The text "PACHA EVENTS" is overlaid in white.

**PACHA
EVENTS**

A photograph of a hand holding a smartphone, with the screen displaying social media icons. The image is tinted with a red glow. The text "PACHA ADVERTISING" is overlaid in white.

**PACHA
ADVERTISING**

A black and white photograph of a professional video camera on a tripod. The text "PACHA PRODUCTION" is overlaid in white.

**PACHA
PRODUCTION**



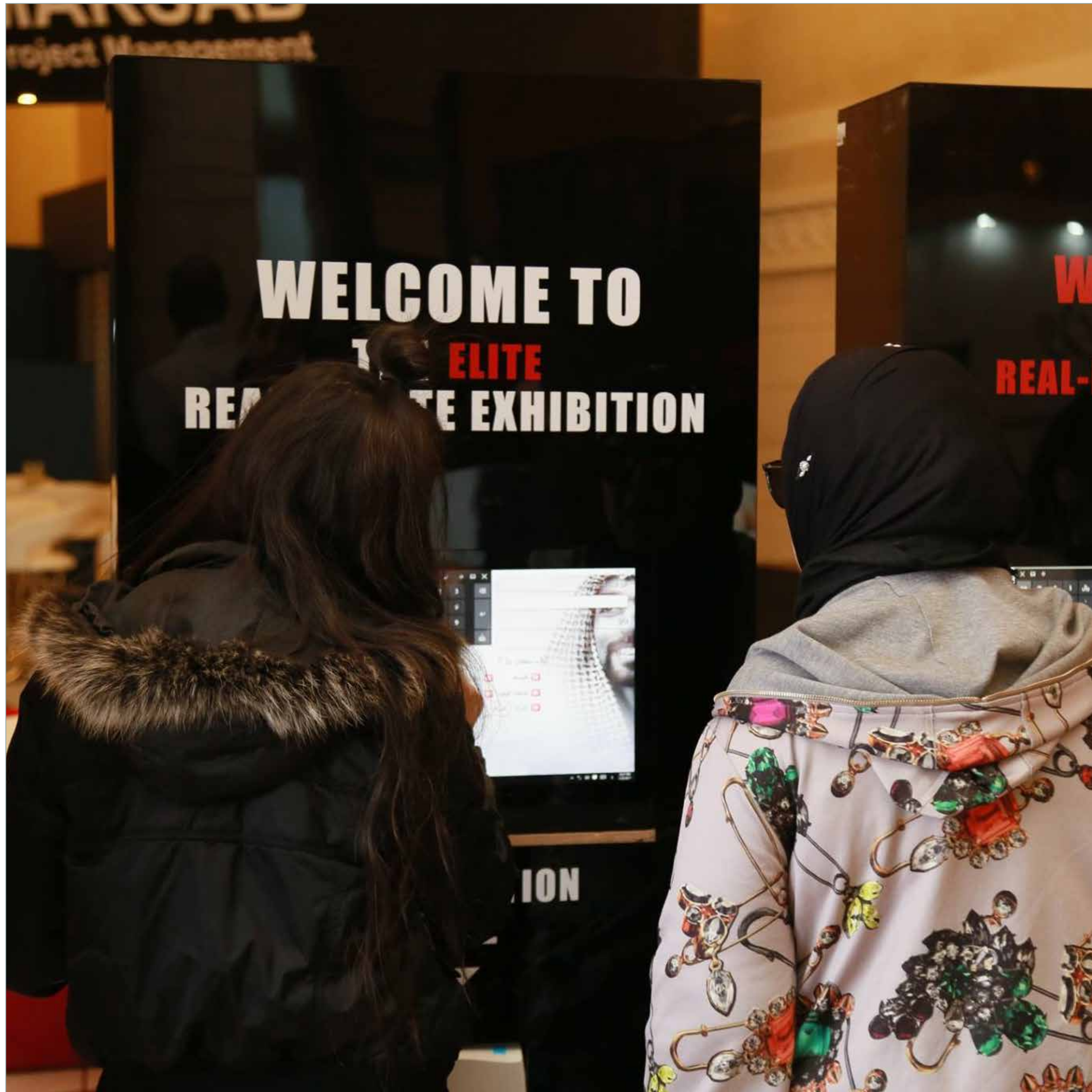
PACHA EXHIBITIONS

With our experience, knowledge and background in Middle East trade show and exhibition management, Pacha group is extremely efficient in planning for shows, working with show officials, and arranging freight, travel and accommodation. Our professional team of designers, exhibition and event managers, and project managers are focused on making your event or exhibition a complete success.

Pacha group is a full-service trade show and exhibition management company that possesses the knowledge, experience and resources to manage all aspects of trade show planning and implementation.

We have an experienced and diverse background in events and exhibitions.

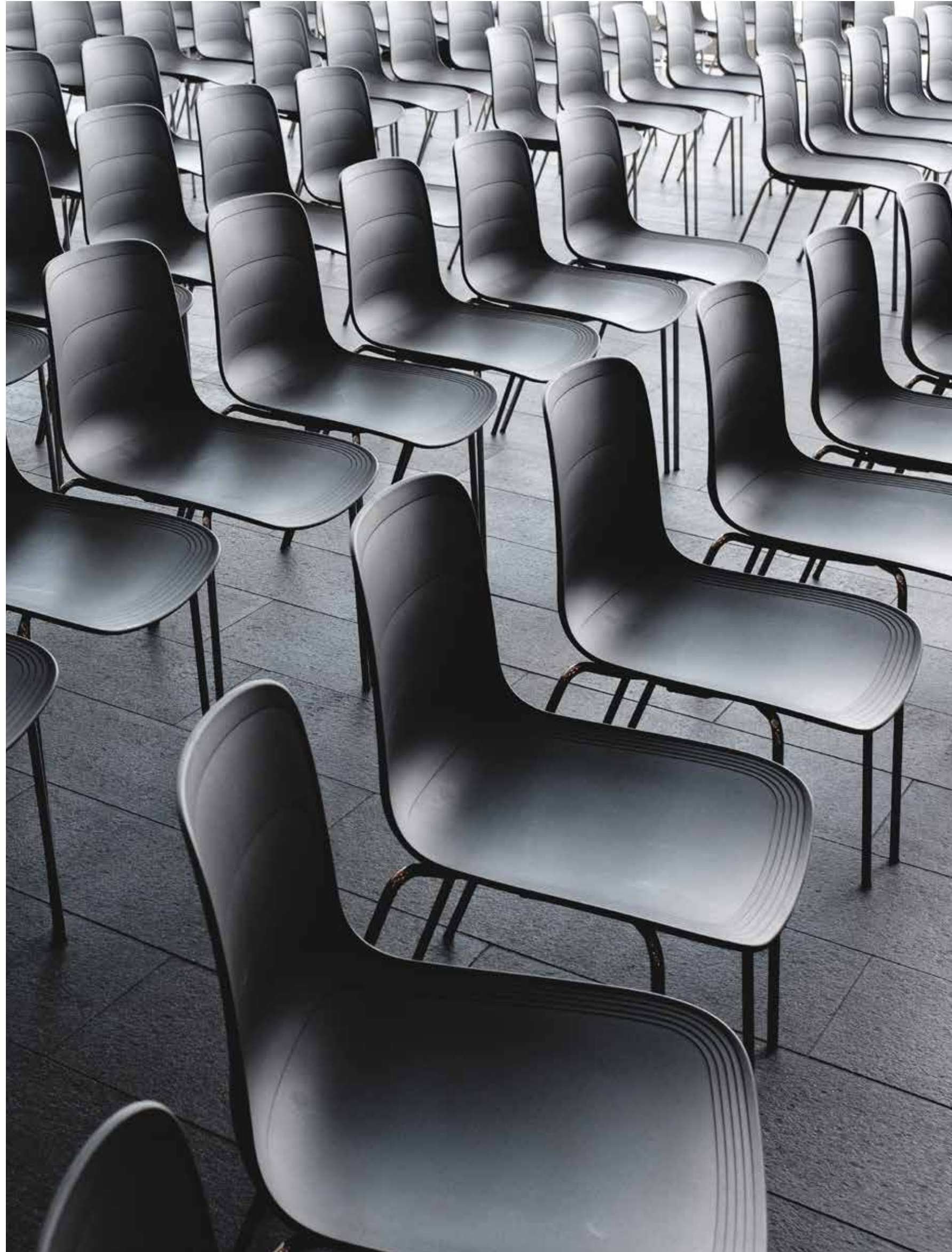
Our involvement can range from turn-key "full-service" (start to finish), to managing specific elements of a show depending on our client's specific needs.





THE ELITE REAL ESTATE EXHIBITIONS





PACHA CONFERENCES

Pacha group can organize all aspects of your seminar or conference from start to finish.

Our many years of experience in event organization enable us to contribute ideas, offer advice and attend to everything.

We will send out a creative invitation, manage the registration process, find and book the right venue for the event, supervise parking, arrange excellent catering, install appropriate decor in the conference hall and manage technical systems such as lighting, sound equipment, climate control and presentation tools.

We can even collect entrance fees if you wish.

Pacha Group is known for its ability to come up with creative concepts that reflect the mission and vision of an organization.

This ensures that your corporate identity and core business will shine through in an impressive way.

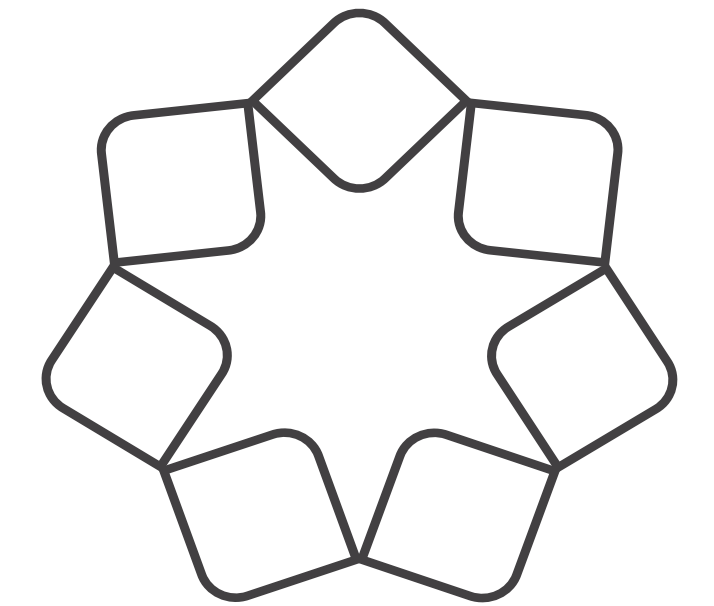
Our tight planning and management will give you maximum freedom to present content that leaves a lasting impression on the attendees.

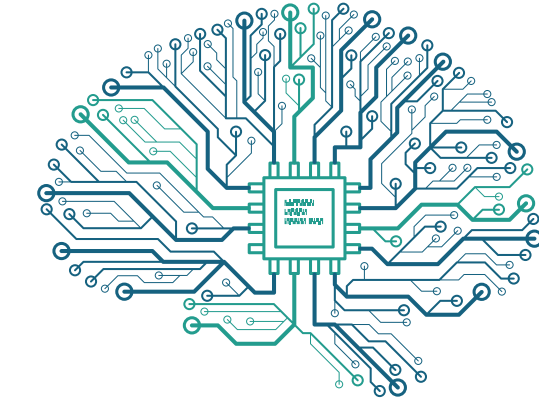


المؤتمر الأول

لمجلس الصحة لدول مجلس التعاون - 2019م

**The 1st Gulf Health Council
Conference - 2019**





GCC Telehealth Innovation Forum





PACHA CONCERTS

We are an international entertainment management company for the concerts and processions and have been rendering our services to the customers in the areas of event management, concert arrangement and promotional event for the publicity of the companies. We have been successfully holding concerts and entertainment events with services of concept development, sourcing professional DJs, music, singers, and performers for the event.

We happily cater the special requests of the clients and coordinate all the matters related to budgeting and organizing of event in an efficient manner.

We love to help in publicity for concert and events to make sure it gets viewed by the masses for maximum participation.

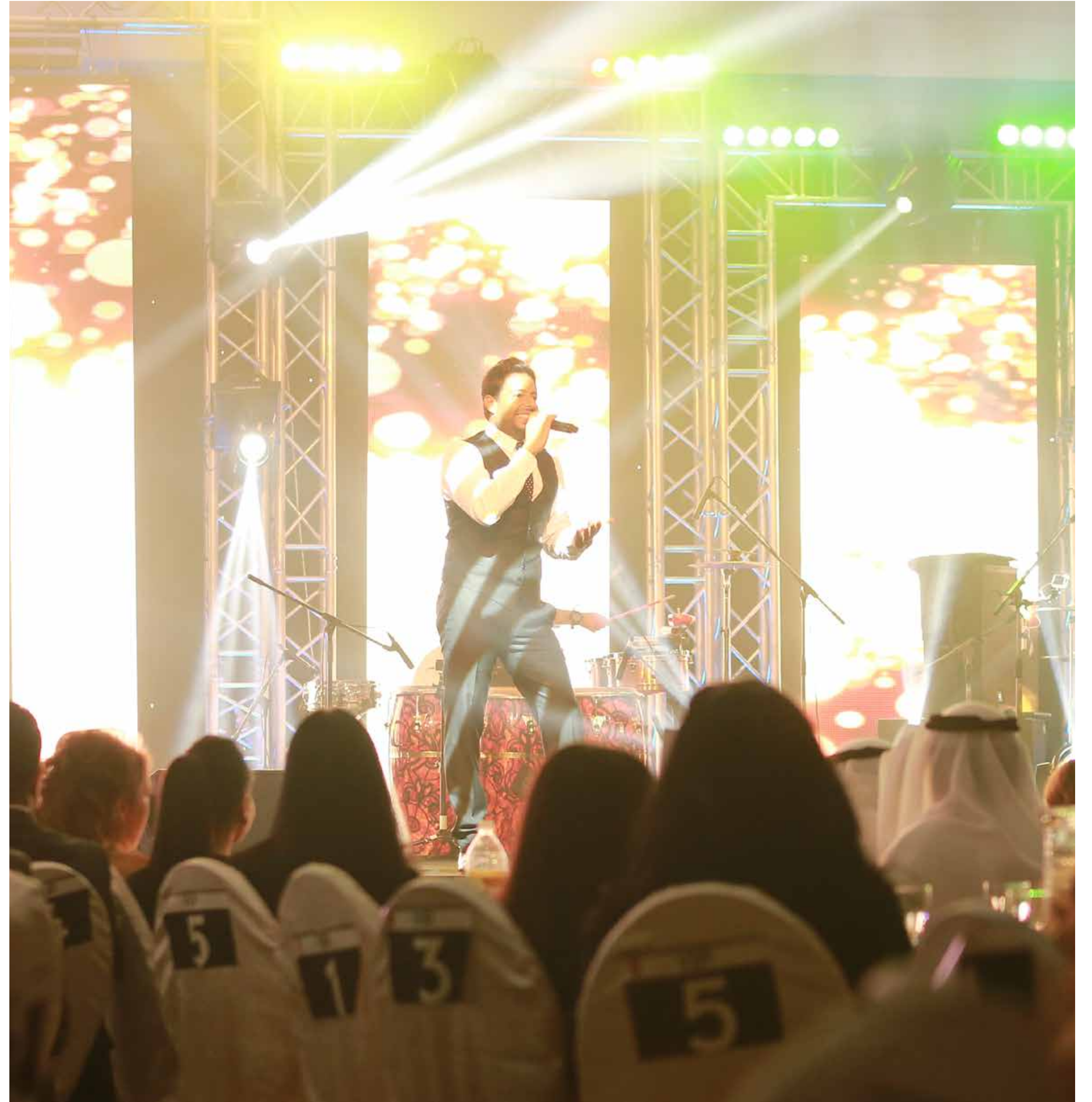


OMAR KHAIRAT
LIVE CONCERT IN CAIRO





MOHAMED HAMAKI
LIVE CONCERT IN KUWAIT





NANCY AJRAM
LIVE CONCERT IN KUWAIT



ANGHAM
LIVE CONCERT IN KUWAIT





ANGHAM
LIVE CONCERT IN CAIRO



RAMY SABRY
LIVE CONCERT IN KUWAIT



AHMED SAAD
LIVE CONCERT IN KUWAIT





MOHAMED RASHAD
LIVE CONCERT IN KUWAIT

MOHAMED ADAWYA & MOSTAFA HAGAG
LIVE CONCERT IN KUWAIT





ABD EL FATTAH GRINI
LIVE CONCERT IN KUWAIT





MUTRED AL MUTREF
LIVE CONCERT IN KUWAIT





KUMAR SANU & ALKA YAGNIK
LIVE CONCERT IN KUWAIT



PACHA EVENTS

Creating exceptional events is a PACHA's signature.
We currently hold 80% of the events that take place in Kuwait & Egypt.

We organize:

- Concerts
- Festivals
- Holiday Parties
- Proms
- Press Conferences & Corporates Events



TEAM BUILDING

Event Management of team building events that develop and motivate teams in companies and corporations.

Team building events are perfect for companies and their divisions to motivate their employees and to develop real teams.

It's not all about work, sometimes you need to switch meetings for a day of fun team building events. Days like this help bring out the best in people and give your team the opportunity to get to know each other on a personal level away from the work environment.

Our fantastic team building events give companies the chance to create a memorable experience that brings your staff together. With our team building event packages, we promise to bring creativity, challenges and of course, fun.

We offer outdoor and indoor team building events, all of which we can tailor to your specifications.

Whether you'd like to develop communication skills and co-operation or improve your team's bond, we have a vast range of activities and events for you to choose from. Whatever type of team building event you decide to go for, we'll work to ensure that it encourages teamwork, negotiation and leadership skills in a rewarding, relaxed atmosphere.

We offer outdoor and indoor team building events all over the Middle East. Our events can be tailored to your specifications.

OOREDOO

EVENT MANAGEMENT IN KUWAIT



ELITE FESTIVAL FOR ARAB MEDIA
LIVE CONCERT IN CAIRO





INTERNATIONAL STANDUP COMEDY SHOWS

We specialize in stand-up comedy events and run regular comedy nights at several venues throughout the Middle East.



ABO HAFEZA
LIVE IN KUWAIT



MO AMER
LIVE IN KUWAIT





CORPORATE FAMILY OPEN DAYS

Corporate Family Open Days are a fantastic way to reward and incentivise hard-working staff and their families. They are an inclusive, fun and engaging event that will be sure to have something for everyone to enjoy.

Whether you are looking to hold a Family Open Day for 200 or 2000 people, we can help. Pacha Events can fully run your Corporate Family Fun Day event from the outset - from initial planning, finding the perfect venue and helping you to promote the event within your organisation, to coordinating the event's infrastructure, managing health and safety, arranging entertainment and activity zones and planning the event day schedule, running order and timetable.

Do you have space at your workplace to hold a Family Open Day? Let us bring the event to you! We love the challenge of transforming outdoor spaces and plain areas of ground into an event that everyone will remember.





INTERNATIONAL LOCALTALENT BOOKING

Pacha group can supply you with the very best performers, acts and entertainers from around the globe.

Our entertainers are selected for all types of corporate events and private parties, we provide entertainment for trade shows and exhibitions as well as product launches, public relations campaigns, international awards ceremonies and film premieres.





PRODUCT LAUNCHES

A well-planned product launch event is essential to the success of a new product, service or brand.

As a product launch event management company, our brand event planners can fully design, plan and manage this event for you.

Using our experience in product launch event planning, we address every small detail of your event to make sure it is a successful one.

Our brand event planners use a creative and professional approach to ensure every aspect of your event is thoroughly planned.

Understanding the importance of brand image, we take the time to research your brand.

This is always a key focus for any product launch event.



GRADUATION CEREMONY

Pacha Group provides comfort to your graduation event, it is all about comfort and satisfaction. It is all about attending your graduation and feeling proud about it because of the environment.

Our services are of high quality, affordable and above all satisfying to the client.





PACHA ADVERTISING

Sure, we love to produce extraordinary design... but at the end of the day, a great creative concept without a clear message is just a pretty picture. First, our design team takes the time to understand your company, your project and your goals. Once we know the objective, we can produce a compelling interactive design driven by brand personality, and the desired end result for the user.

Our goal is to produce interactive pieces that are engaging and informative while maintaining balance between artistry and usability.

We ensure that our solutions are clear and easy to navigate, and that animation and audio/video content are used in a way that enhances the user's experience. Most importantly, our goal is to create a final solution that not only works for your business, but represents a good investment.



MEDIA CAMPAIGN

Media Planning From start to finish, what is media planning and buying and what makes it successful?

Media planning and buying is the process of strategizing, negotiating, and purchasing ad placements, or «inventory.» When planning what inventory to purchase, planners must take into consideration the product being advertised, target audience, and campaign goals. In addition, not only are media buyers responsible for making the initial purchase, but also for continuing to optimize performance throughout the entire campaign lifecycle.

- Outdoor Media Reservations
- Radio Spots Reservations
- Media coverage and PR campaigns
- Management of social media marketing operations
- Premium SMS service for marketing
- Bulk e-mail services





BRANDING





DIGITAL & ONLINE MARKETING

Tell us your goals and we'll craft a step-by-step plan to help you secure more business from the internet. Signed, sealed, delivered – the success is yours.

Our recommendations often include:

- Website usability suggestions and increased calls-to-action
- Website content recommendations to improve SEO
- Google Analytics customization and conversion tracking
- Editorial content planning for SEO and social
- Social media marketing and paid content amplification
- Google AdWords and Bing Advertising (PPC)
- Media buying with a direct response marketing focus
- Blog posts and blogger outreach to key opinion leaders (KOLs)

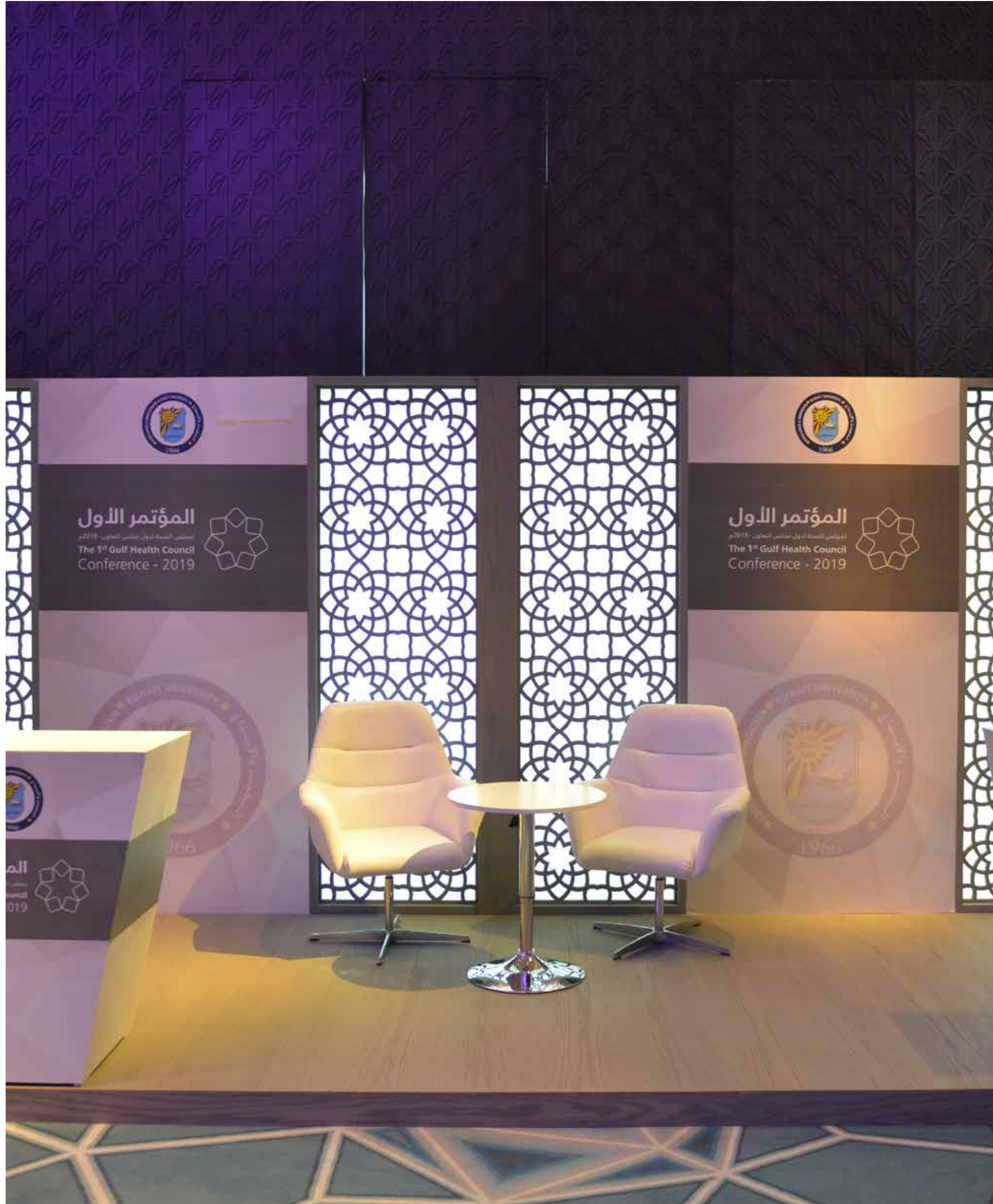


PACHA PRODUCTION

A great event begins with great ideas and ends with perfect execution. Pacha production offers both.

With over twenty years of global experience in varied venues such as hotel ballrooms, historical theaters, sports venues and International embassies, our producers can make the following services a reality:

- Unique Venue Selection
- Creative Custom Themes w/ Maximum Audience Impact
- Corporate Branding Opportunities
- Décor and Creative Direction
- Menu Design, Development and Management
- Risk Management and Assessment
- Budget Management
- Site Selection and Venue Management
- Transportation Coordination
- Entertainment Booking and Production
- Lighting Design and Audio-Visual Support



Some of Our Clients



ARDIC
...For Real Estate Development...


Hilton


مجموعة المال
AL MULLA GROUP

اعمار
EMAAR
MIDDLE EAST


دار الجوار
العقارية
DAR ALJEWAR RE


MÖVENPICK
Hotels & Resorts


بنك وربة
WARBA BANK


بنك بويان
Boubyan Bank


أموال
AMWAL
KUWAIT REAL ESTATE
اموال الكويت العقارية

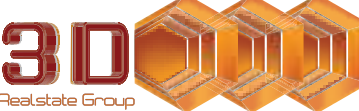

Holiday Inn


WADI DEGLA
DEVELOPMENTS


GOLDEN GATE
TOURISM & REAL ESTATE


سوق شرق
WATERFRONT


KUWAIT INTERNATIONAL
MOTOR SHOW 2016


3D
Realstate Group


fashioncafé


MAKSAB
Project Management
عكس ادارة المشاريع


جمعية الخلدية التعاونية
Al khaldiya society


جمعية العمرية التعاونية
Omariya Co-Op.

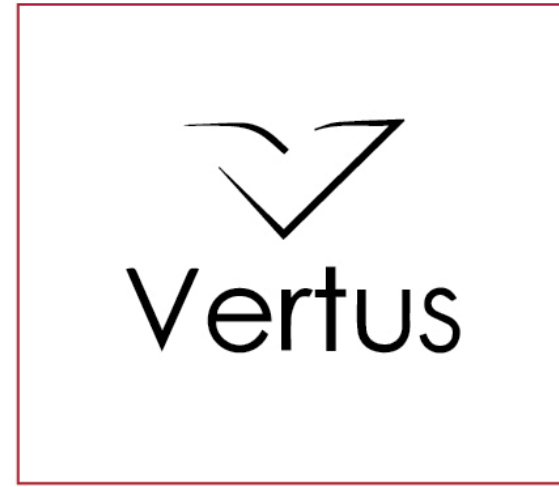

MODERN AMERICAN SCHOOL
المدارس الأمريكية الحديثة

T-MAS
REAL ESTATE
It's all about trust


شاليهات اموال الخيران
KUWAIT

orbex
Serving Traders Responsibly

EIK
EGYPTIAN
SOCIETY
WWW.EGYPTIANBINKUWAIT.COM





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