



**PACHA GROUP**

COMPANY PROFILE

Events Management - Advertising & Production



INTERNATIONAL AGENCY  
FOR ART PRODUCTION & EVENT MANAGEMENT





**EGYPT**

**KUWAIT**

**QATAR**

**OMAN**

**UNITED ARAB  
EMIRATES**

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# What We do

Pacha group team works together by implementing both efforts and expertise to maximize participation and to enhance the scope of events we manage

Pacha group has developed a variety of services to meet with different areas of the event industry's demand



# PACHA EXHIBITIONS

With our experience, knowledge and background in Middle East trade show and exhibition management, Pacha group is extremely efficient in planning for shows, working with show officials, and arranging freight, travel and accommodation. Our professional team of designers, exhibition and event managers, and project managers are focused on making your event or exhibition a complete success

Pacha group is a full-service trade show and exhibition management company that possesses the knowledge, experience and resources to manage all aspects of trade show planning and implementation

We have an experienced and diverse background in events and exhibitions

Our involvement can range from turn-key “full-service” (start to finish), to managing specific elements of a show depending on our client’s specific needs





PACHA  
EXHIBITIONS







# PACHA CONFERENCES

Pacha group can organize all aspects of your seminar or conference from start to finish

Our many years of experience in event organization enable us to contribute ideas, offer advice and attend to everything

We will send out a creative invitation, manage the registration process, find and book the right venue for the event, supervise parking, arrange excellent catering, install appropriate decor in the conference hall and manage technical systems such as lighting, sound equipment, climate control and presentation tools

We can even collect entrance fees if you wish

Pacha Group is known for its ability to come up with creative concepts that reflect the mission and vision of an organization

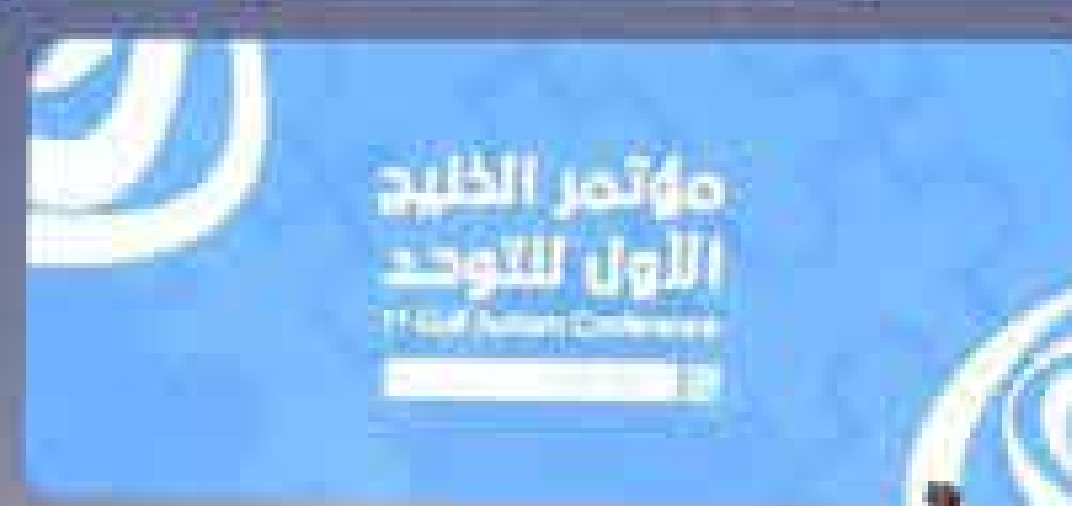
This ensures that your corporate identity and core business will shine through in an impressive way

Our tight planning and management will give you maximum freedom to present content that leaves a lasting impression on the attendees

مجلس الصحة  
لدول مجلس التعاون  
Gulf Health Council



GAC 2020



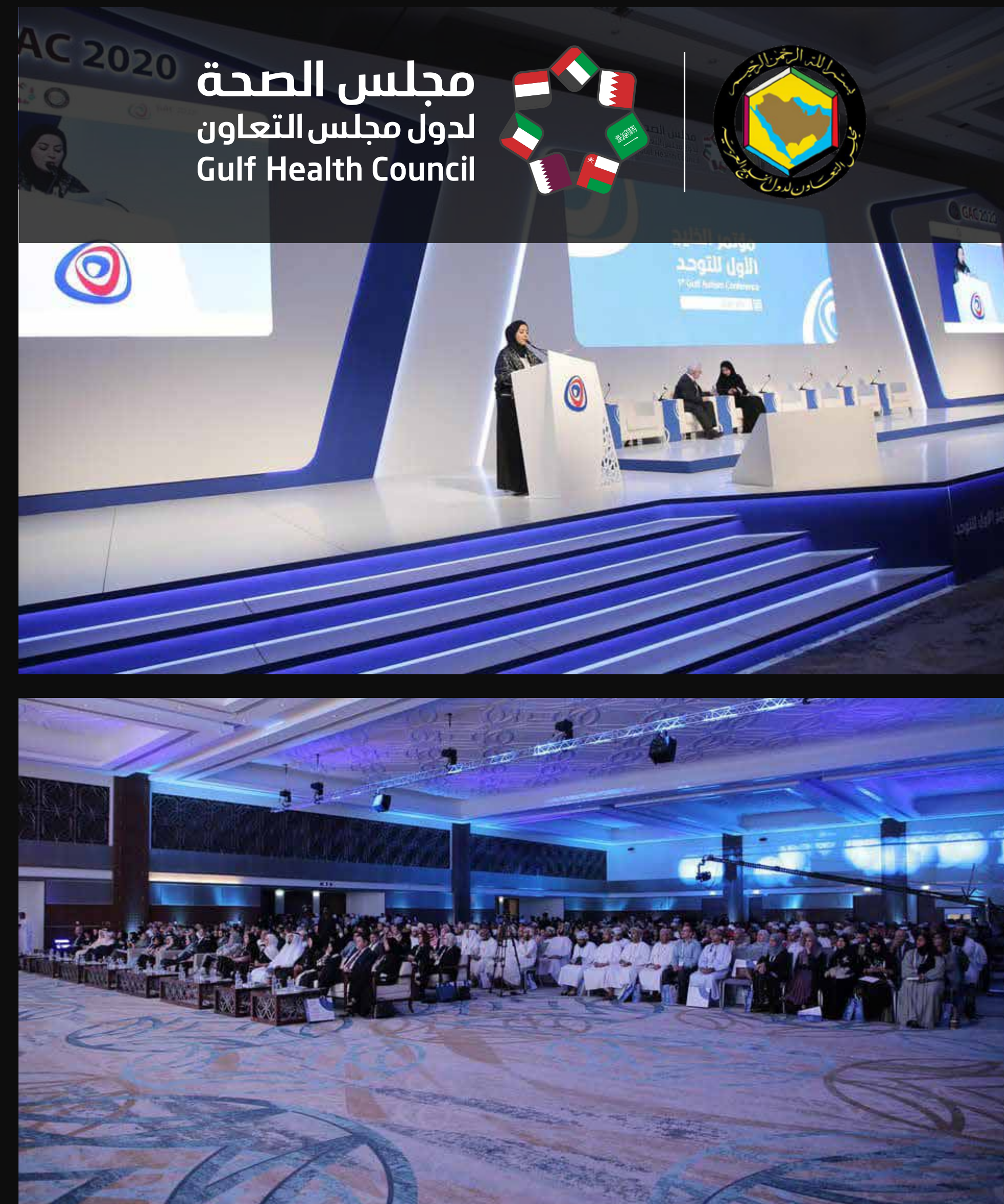
GAC 2020



**GAC 2020**  
CONFERENCES



# GAC 2020 CONFERENCES





مجلس الصحة  
لدول مجلس التعاون  
Gulf Health Council



## المؤتمر الأول

لمجلس الصحة لدول مجلس التعاون - 2019م

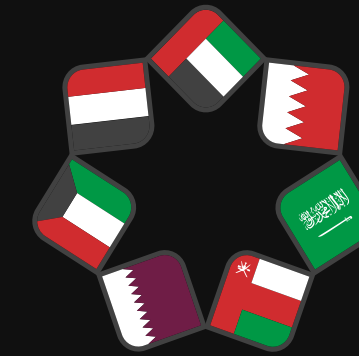
The 1<sup>st</sup> Gulf Health Council  
Conference - 2019



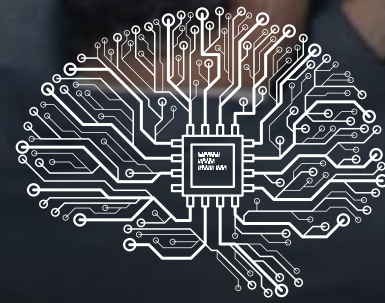




مجلس الصحة  
لدول مجلس التعاون  
Gulf Health Council







GCC Telehealth  
Innovation Forum







# **PACHA** **CONCERTS**

We are an international entertainment management company for the concerts and processions and have been rendering our services to the customers in the areas of event management, concert arrangement and promotional event for the publicity of the companies. We have been successfully holding concerts and entertainment events with services of concept development, sourcing professional DJs, music, singers, and performers for the event

We happily cater the special requests of the clients and coordinate all the matters related to budgeting and organizing of event in an efficient manner

We love to help in publicity for concert and events to make sure it gets viewed by the masses for maximum participation





**OMAR KHAIRAT**  
EGYPT







**MOHAMED HAMAKI**  
KUWAIT





# NANCY AJRAM

KUWAIT







# SHERINE

KUWAIT







**MUTREF AL-MUTREF**  
KUWAIT







**RAMY SABRY**

**KUWAIT**



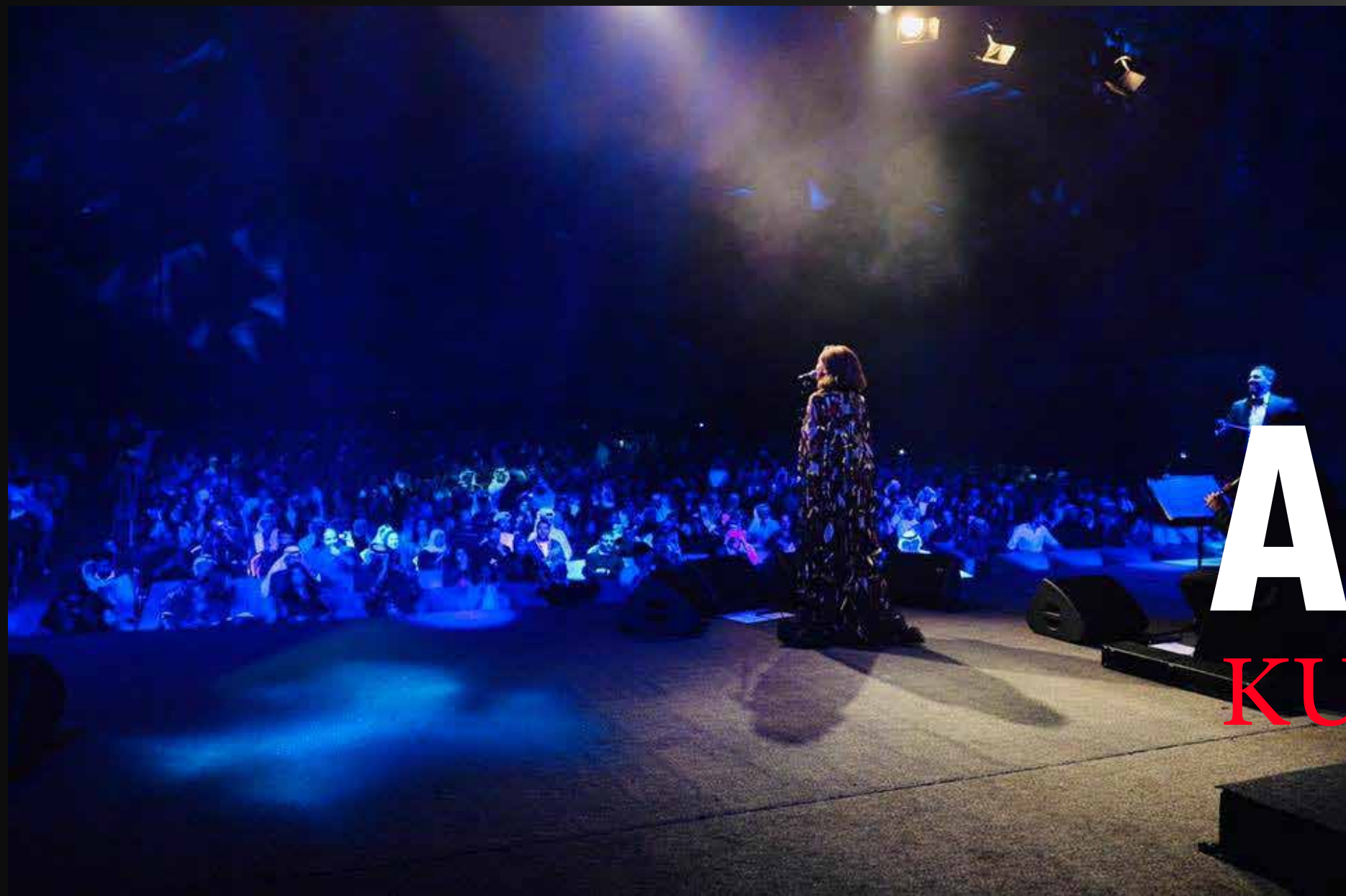




**MOHAMED HAMAKI**  
DUBAI EXPO

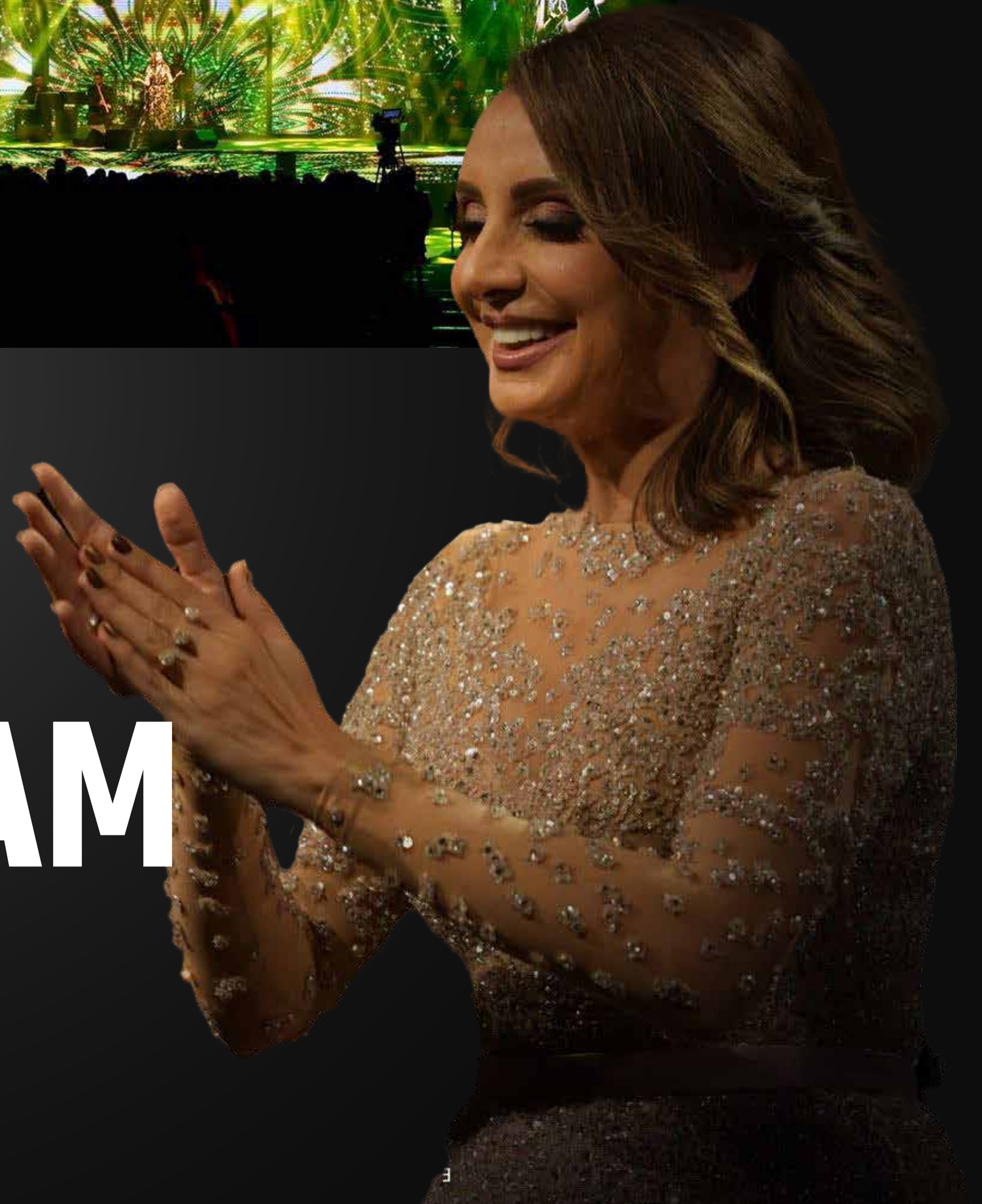






# ANGHAM

KUWAIT







**ANGHAM**  
KUWAIT 2022





**ASSALA NASRI**  
KUWAIT 2022





# MOHAMED RAMADAN

DUBAI EXPO





**TAMER HOSNY**  
DUBAI EXPO









**FOUAD ABDELWAHED**  
KUWAIT 2022









# PACHA EVENTS

Creating exceptional events is a PACHA's signature

We currently hold 80% of the events that take place in Kuwait & Egypt

- We organize
- Concerts
- Festivals
- Holiday Parties
- Proms
- Press Conferences & Corporates Events





# TEAM BUILDING

Event Management of team building events that develop and motivate teams in companies and corporations. Team building events are perfect for companies and their divisions to motivate their employees and to develop real teams

It's not all about work, sometimes you need to switch meetings for a day of fun team building events. Days like this help bring out the best in people and give your team the opportunity to get to know each other on a personal level away from the work environment

Our fantastic team building events give companies the chance to create a memorable experience that brings your staff together. With our team building event packages, we promise to bring creativity, challenges and of course, fun

We offer outdoor and indoor team building events, all of which we can tailor to your specifications. Whether you'd like to develop communication skills and co-operation or improve your team's bond, we have a vast range of activities and events for you to choose from. Whatever type of team building event you decide to go for, we'll work to ensure that it encourages teamwork, negotiation and leadership skills in a rewarding, relaxed atmosphere

We offer outdoor and indoor team building events all over the Middle East. Our events can be tailored to your specifications





# TALABAT FOOD FESTIVAL





# CHINESE FESTIVAL

AUM AMERICAN UNIVERSITY







**AUM** كشنة

AUM AMERICAN UNIVERSITY







# TURKISH FESTIVAL

AUM AMERICAN UNIVERSITY







ELITE FESTIVAL  
FOR ARAB MEDIA  
CAIRO









ARAB STAR FESTIVAL



ARAB STAR FESTIVAL





**PACHA**  
**INTERNATIONAL**  
**STANDUP**  
**COMEDY SHOWS**

We specialize in stand-up comedy events and run regular comedy nights at several venues throughout the Middle East





**ABO HAFEZA**  
KUWAIT







# MO AMER

KUWAIT





# **CORPORATE** **FAMILY** **OPEN DAYS**

Corporate Family Open Days are a fantastic way to reward and incentivise hard-working staff and their families. They are an inclusive, fun and engaging event that will be sure to have something for everyone to enjoy

Whether you are looking to hold a Family Open Day for 200 or 2000 people, we can help. Pacha Events can fully run your Corporate Family Fun Day event from the outset - from initial planning, finding the perfect venue and helping you to promote the event within your organisation, to coordinating the event's infrastructure, managing health and safety, arranging entertainment and activity zones and planning the event day schedule, running order and timetable

Do you have space at your workplace to hold a Family Open Day? Let us bring the event to you! We love the challenge of transforming outdoor spaces and plain areas of ground into an event that everyone will remember





CORPORATE  
FAMILY OPEN DAYS



# **INTERNATIONAL & Local Talent BOOKING**

Pacha group can supply you with the very best performers, acts and entertainers from around the globe

Our entertainers are selected for all types of corporate events and private parties, we provide entertainment for trade shows and exhibitions as well as product launches, public relations campaigns, international awards ceremonies and film premieres









INTERNATIONAL  
& LOCAL TALENT BOOKING



# PRODUCT LAUNCHES

A red cloth is draped over a surface, creating a sense of mystery and anticipation. The cloth is smooth and shiny, with folds and creases that catch the light. The background is dark and out of focus, emphasizing the red cloth.

A well-planned product launch event is essential to the success of a new product, service or brand

As a product launch event management company, our brand event planners can fully design, plan and manage this event for you

Using our experience in product launch event planning, we address every small detail of your event to make sure it is a successful one

Our brand event planners use a creative and professional approach to ensure every aspect of your event is thoroughly planned

Understanding the importance of brand image, we take the time to research your brand

Let's introduce your product to the world





# GRADUATION CEREMONY



# PACHA ADVERTISING

Sure, we love to produce extraordinary design... but at the end of the day, a great creative concept without a clear message is just a pretty picture. First, our design team takes the time to understand your company, your project and your goals

Once we know the objective, we can produce a compelling interactive design driven by brand personality, and the desired end result for the user

Our goal is to produce interactive pieces that are engaging and informative while maintaining balance between artistry and usability

We ensure that our solutions are clear and easy to navigate, and that animation and audio/ video content are used in a way that enhances the user's experience

Most importantly, our goal is to create a final solution that not only works for your business, but represents a good investment



# PACHA ADVERTISING

معرض النخبة العقاري  
EREEX 2017  
THE ULITE REAL ESTATE EXHIBITION

EREEX 2017

EREEX 2017

EREEX 2017

EREEX 2017

26-28

معرض النخبة العقاري  
THE ULITE REAL ESTATE  
EXHIBITION



# MEDIA CAMPAIGN

Media Planning From start to finish, what is media planning and buying and what makes it successful

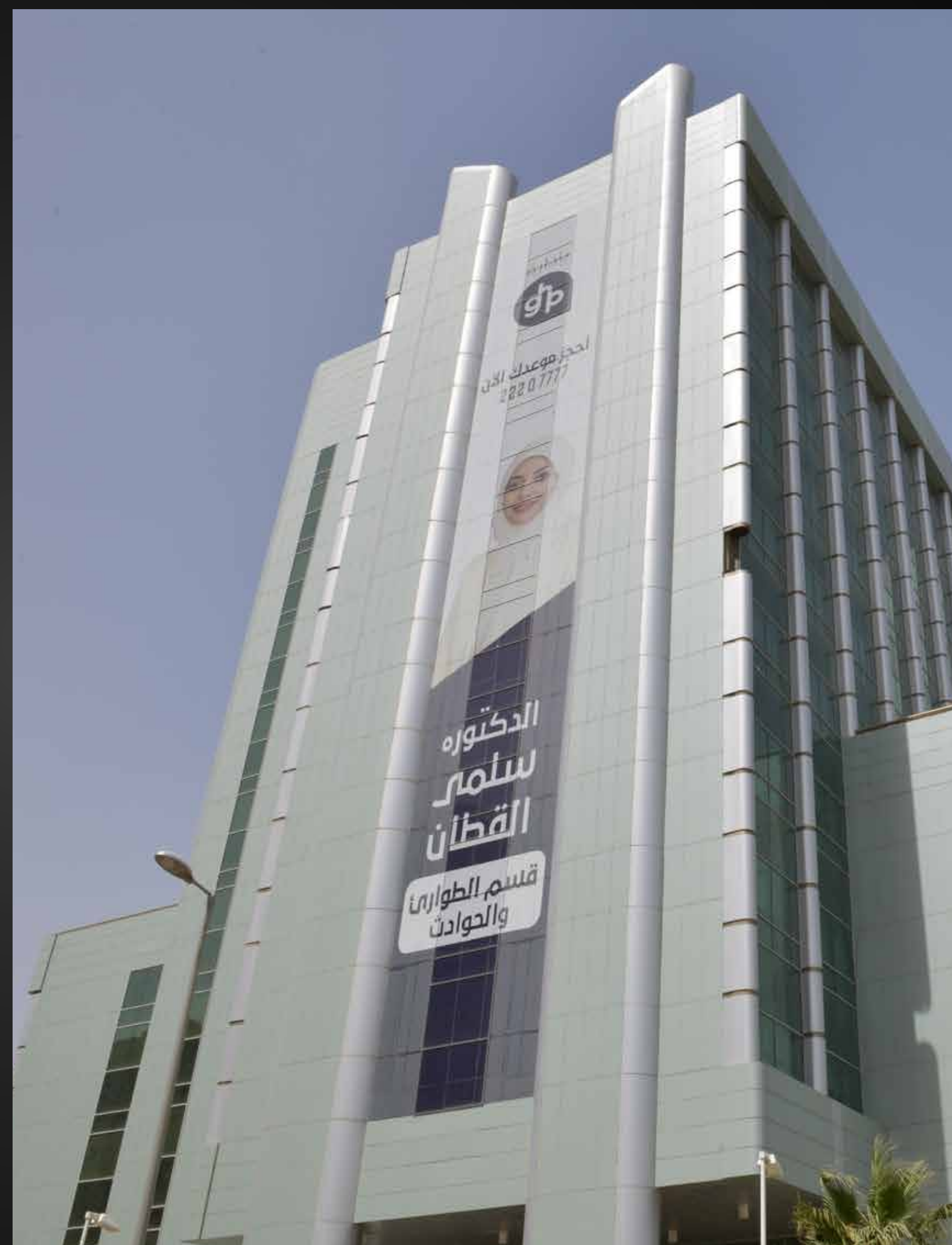
Media planning and buying is the process of strategizing, negotiating, and purchasing ad placements, or «inventory.» When planning what inventory to purchase, planners must take into consideration the product being advertised, target audience, and campaign goals. In addition, not only are media buyers responsible for making the initial purchase, but also for continuing to optimize performance throughout the entire campaign lifecycle

- Outdoor Media Reservations
- Radio Spots Reservations
- Media coverage and PR campaigns
- Management of social media marketing operations
- Premium SMS service for marketing
- Bulk e-mail services



MEDIA CAMPAIGN





OUTDOOR - BRANDING





OUTDOOR BRANDING





BRANDING ■



# DIGITAL & ONLINE

## MARKETING

Tell us your goals and we'll craft a step-by-step plan to help you secure more business from the internet. Signed, sealed, delivered — the success is yours

Our recommendations often include

- Website usability suggestions and increased calls-to-action
- Website content recommendations to improve SEO
- Google Analytics customization and conversion tracking
- Editorial content planning for SEO and social
- Social media marketing and paid content amplification
- Google AdWords and Bing Advertising **PPC**
- Media buying with a direct response marketing focus
- Blog posts and blogger outreach to key opinion leaders Kols



# PACHA PRODUCTION

A great event begins with great ideas and ends with perfect execution. Pacha production offers both

With over twenty years of global experience in varied venues such as hotel ballrooms, historical theaters, sports venues and International embassies, our producers can make the following services a reality

- Unique Venue Selection
- Creative Custom Themes With Maximum Audience Impact
- Corporate Branding Opportunities
- Décor and Creative Direction
- Menu Design, Development and Management
- Risk Management and Assessment
- Budget Management
- Site Selection and Venue Management
- Transportation Coordination
- Entertainment Booking and Production
- Lighting Design and Audio-Visual





■ PACHA PRODUCTION





■ PACHA PRODUCTION



# OUR CLIENTS

Some of the clients  
that we worked with

ARDIC  
For Real Estate Development

Hilton

مجموعة المال  
AL MULLA GROUP

اعمار  
EMAAR  
MIDDLE EAST

دار الجوارر  
العقارية  
DAR ALJEWAR RE

MÖVENPICK  
Hotels & Resorts

بنك ورثة  
WARBA BANK

بنك بويان  
Boubyan Bank

أموال  
AMWAL  
KUWAIT REAL ESTATE  
اموال الكويت العقارية

Holiday Inn

WADI DEGLA  
DEVELOPMENTS

GOLDEN GATE  
TOURISM & REAL ESTATE

سوق الشاروق  
WATERFRONT

KUWAIT INTERNATIONAL  
MOTOR SHOW 2016

3D  
Realstate Group

fashioncafé

MAKSAB  
Project Management  
مكتب إدارة المشاريع

جمعية الخالدية التعاونية  
Al khaldiya society

جمعية العمرة التعاونية  
Omariya Co-Op.

MODERN AMERICAN SCHOOL  
1986

T-MAS  
REAL ESTATE  
It's all about trust

شاليقات اموال الخيران  
KUWAIT

orbex  
Serving Traders Responsibly

EIK  
EGYPTIAN  
SOCIETY  
WWW.EGYPTIANBANKKUWAIT.COM

talabat

وزارة الصحة

مجلس الصحة  
لحدول مجلس التعاون  
Gulf Health Council

مجلس التعاون الخليجي  
مجلس التعاون لدول الخليج العربية

OMAN CONVENTION  
& EXHIBITION CENTRE  
مركز عُمان للمؤتمرات والمعارض

FOUR SEASONS







# *Thank You !*



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info@pachakuwait.com KUWAIT AL SALMIYA SALEM AL MUBARAK ST, PLAZA COMPLEX 2ND FLOOR



www.pachakuwait.com



pachaGroup